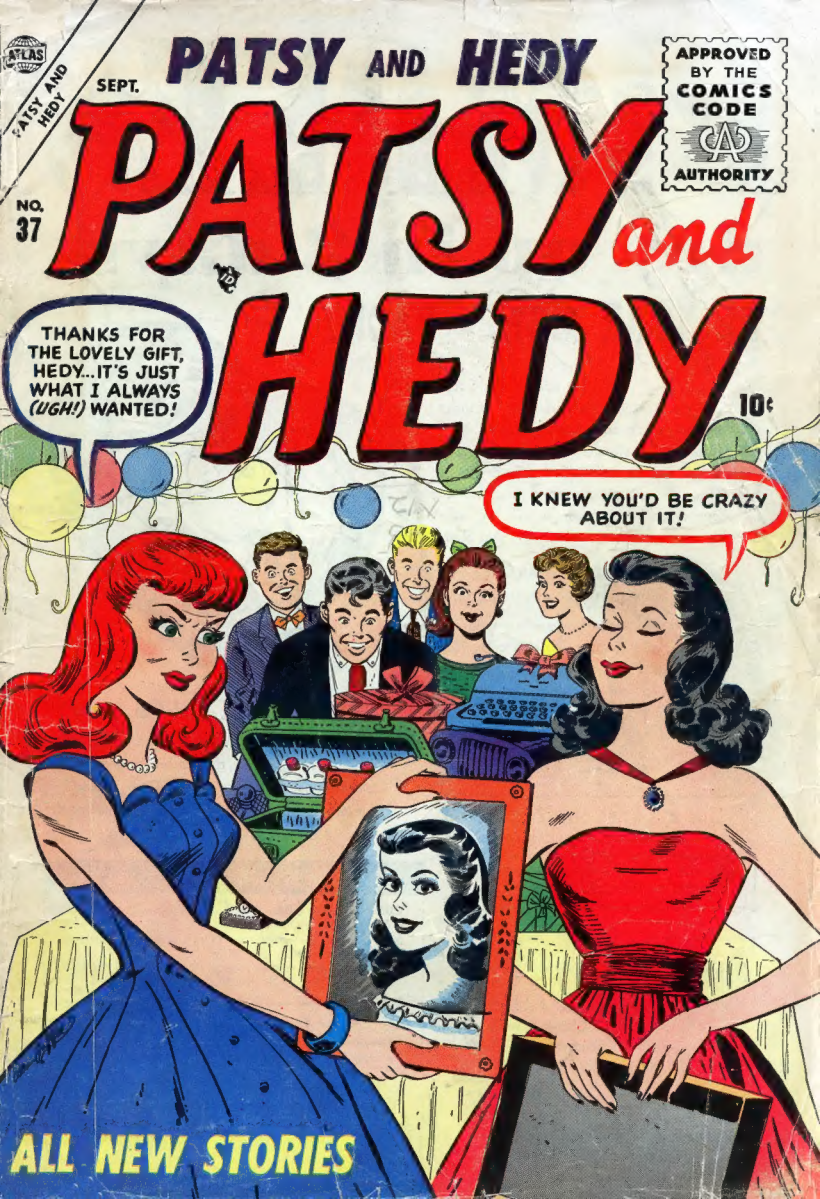
ATLAS
PATSY AND HEDY
PATSY AND HEDY
SEPT.
APPROVED BY THE COMICS CODE AUTHORITY
NO. 37
PATSY and HEDY
10¢
THANKS FOR THE LOVELY GIFT, HEDY... IT'S JUST WHAT I ALWAYS (UGH!) WANTED!
I KNEW YOU'D BE CRAZY ABOUT IT!
ALL NEW STORIES

# PIMPLES

## dry up in 3 days

## OR YOUR MONEY BACK!

At last science has discovered a fast, harmless way to clear your skin of those horrible pimples, blackheads and acne spots. This is an entirely new, greaseless cream that contains powerful A and D vitamins. It works fast by drying out the superfluous skin oils pimples feed on...at the same time counteracts by antiseptic action, the growth of bacteria that cause and spread ugly skin blemishes.

### IMPROVE YOUR APPEARANCE WITH FIRST APPLICATION

You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.

### LOVE CAN BE YOURS AGAIN!

You can't blame him (or her) for not wanting to kiss you if your skin is oily, defaced with ugly pimples, blackheads and acne spots. Give yourself a break! CLEAR-X will clear your skin like magic!

**READER'S DIGEST**

reports amazing results from the CLEAR-X type of treatment. Experiments by a great medical college on 100 men, women and young people showed improvements in every case.

**FREE IF YOU ACT NOW!**

A $3.00 jar of CLEAR-X medicated soap to help CLEAR-X work even faster with double action. That's a $6.00 value for just $2.98.

**MAIL COUPON NOW and be happy**

CLEAR-X Products, Dept. 39
270 Park Avenue, New York, N. Y.

Send me at once the marvelous new CLEAR-X formulation as per your money-back guarantee.

☐ I enclose $2.98. Send postpaid. (I save .55 mail charges.)
☐ Send C.O.D., I'll pay postman $2.98 plus C.O.D. charges.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

☐ I enclose $6. Rush triple size. (I save $3).

Foreign and APO's—No COD's



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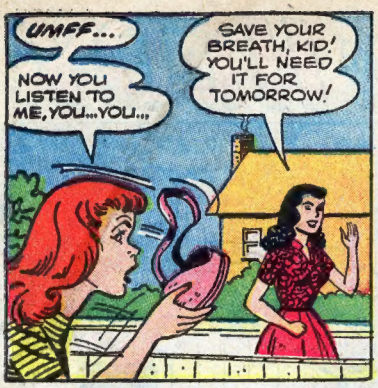
Vol. 1, No. 37, September 1955 issue. Arthur Marchand, Circulation Director. Price 10c per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.

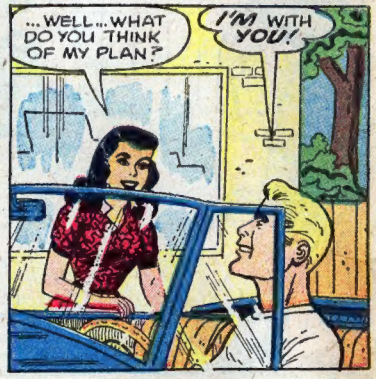
# PATSY and HEDY

YOU'D BETTER TAKE ALONG PLENTY OF SMELLING SALTS! SHE'LL PROBABLY FAINT AT THE SIGHT OF A MINNOW!
IF I EVER GET THIS MISERABLE MASK OFF, I'LL TELL HER A THING OR TWO!


UMFF...
NOW YOU LISTEN TO ME, YOU... YOU...
SAVE YOUR BREATH, KID! YOU'LL NEED IT FOR TOMORROW!

BUZZ SHOULD'VE ASKED ME TO GO ON THIS TRIP... I'M AN EXPERIENCED SKIN DIVER AND WE WOULD'VE HAD LOTS OF FUN! PATSY'LL JUST BE A DRAG!

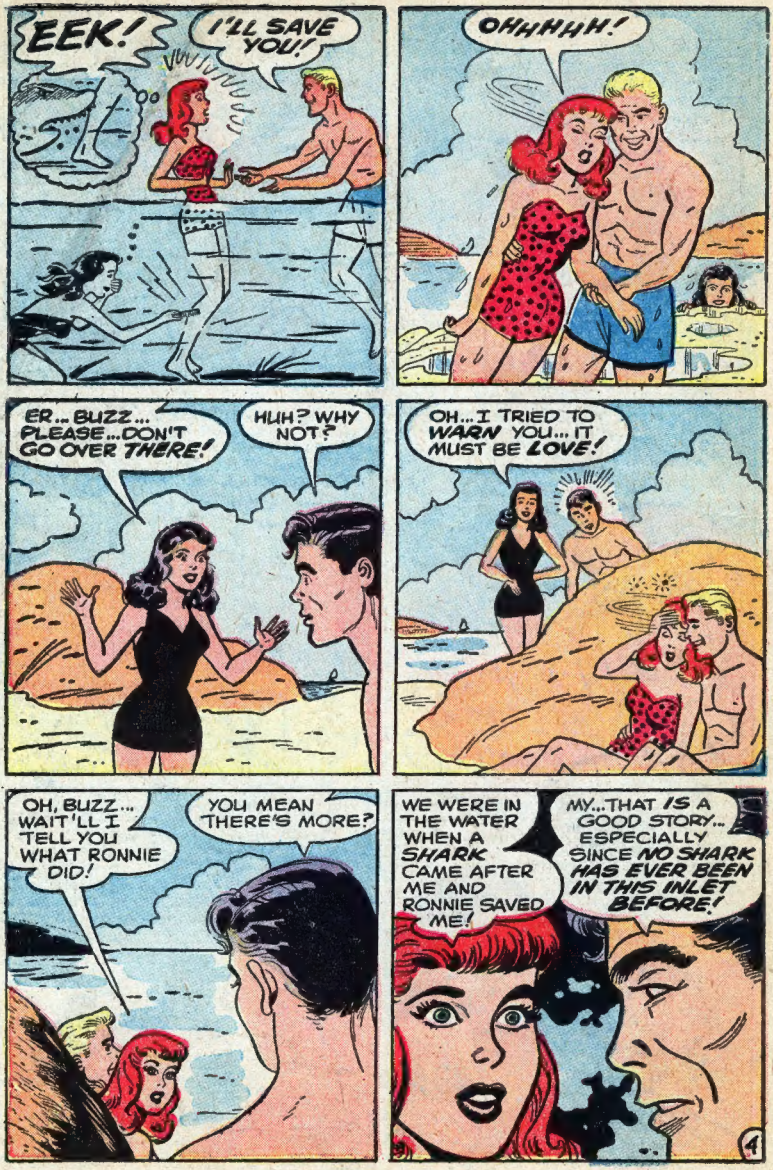
HMM... I'VE GOT AN IDEA... BUT I'LL NEED RONNIE'S HELP!

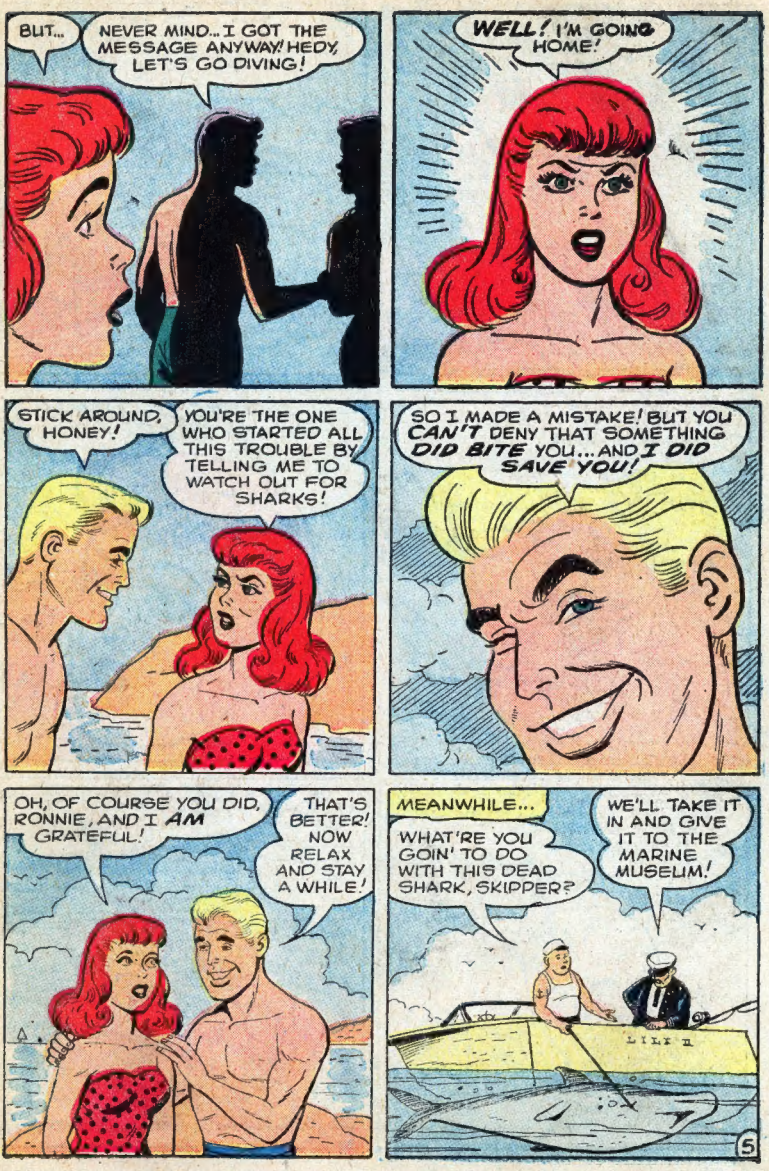

...WELL... WHAT DO YOU THINK OF MY PLAN?
I'M WITH YOU!

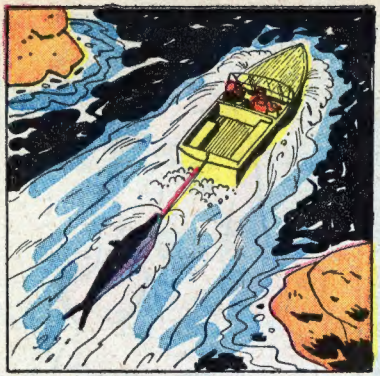
NEXT DAY..
GOLLY, BUZZ... I'M A LITTLE NERVOUS!
DON'T BE, DOLL! I'LL TAKE CARE OF YOU!

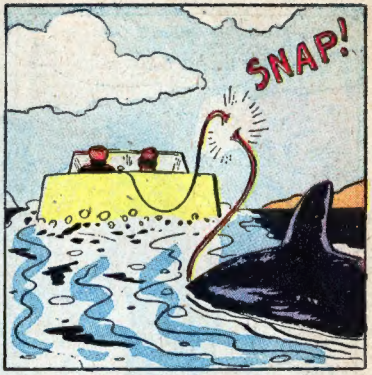
SURPRISE... WE'VE DECIDED TO JOIN YOU ALL!
2

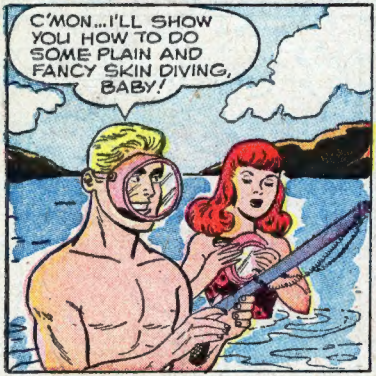
SEE THAT SPOT OVER THERE? IT'S TERRIFIC... LET ME TELL YOU WHAT I FOUND OUT THERE LAST WEEK!
NOW'S MY CHANCE!
RIP!
WELL, LET'S GO!
HEY... MY FIN STRAP IS BROKEN!
PAL, YOU'RE IN LUCK... IT JUST SO HAPPENS I'VE GOT AN EXTRA PAIR IN MY CAR TRUNK... HERE'S THE KEY!
RONNIE, YOU SAVED MY DAY!
C'MON, PATSY BABY... LET'S TAKE A LITTLE WARM-UP SWIM TILL BUZZ RETURNS!
JUST WATCH OUT FOR SHARKS, PATSY!
SHARKS?
3


EEK!
I'LL SAVE YOU!
OHHHHH!
ER... BUZZ... PLEASE... DON'T GO OVER THERE!
HUH? WHY NOT?
OH... I TRIED TO WARN YOU... IT MUST BE LOVE!
OH, BUZZ... WAIT'LL I TELL YOU WHAT RONNIE DID!
YOU MEAN THERE'S MORE?
WE WERE IN THE WATER WHEN A SHARK CAME AFTER ME AND RONNIE SAVED ME!
MY... THAT IS A GOOD STORY... ESPECIALLY SINCE NO SHARK HAS EVER BEEN IN THIS INLET BEFORE!
4


BUT...
NEVER MIND... I GOT THE MESSAGE ANYWAY! HEDY, LET'S GO DIVING!
WELL! I'M GOING HOME!
STICK AROUND, HONEY!
YOU'RE THE ONE WHO STARTED ALL THIS TROUBLE BY TELLING ME TO WATCH OUT FOR SHARKS!
SO I MADE A MISTAKE! BUT YOU CAN'T DENY THAT SOMETHING DID BITE YOU... AND I DID SAVE YOU!
OH, OF COURSE YOU DID, RONNIE, AND I AM GRATEFUL!
THAT'S BETTER! NOW RELAX AND STAY A WHILE!
MEANWHILE...
WHAT'RE YOU GOIN' TO DO WITH THIS DEAD SHARK, SKIPPER?
WE'LL TAKE IT IN AND GIVE IT TO THE MARINE MUSEUM!
LILY II
5

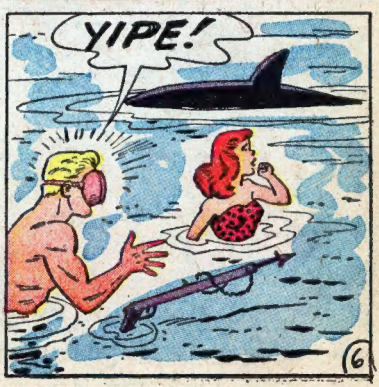


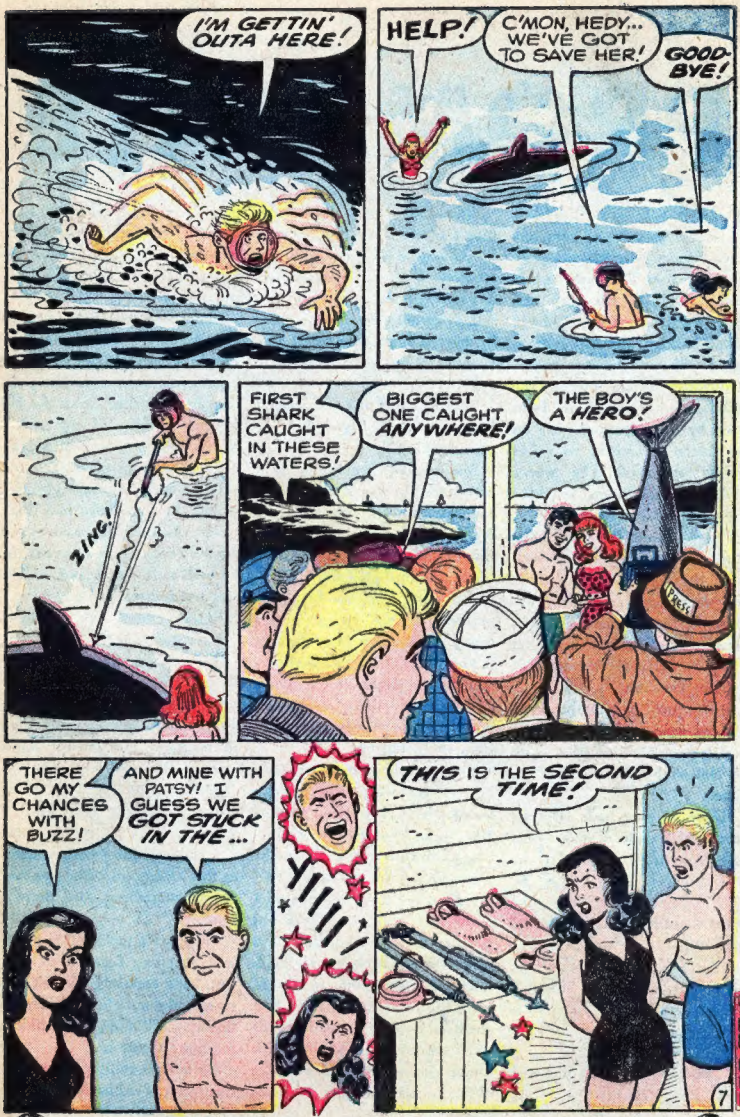

SNAP!


C'MON... I'LL SHOW YOU HOW TO DO SOME PLAIN AND FANCY SKIN DIVING, BABY!

RONNIE... ANOTHER SHARK!

HEH! HEH! I GUESS SHE JUST ENJOYS BEING RESCUED BY A BIG, STRONG HE-MAN LIKE ME!


YIPE!
6




ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

# PROM DATE

BOTHWELL GYM looked like a page out of summertime. Peggy sighed as she peeked into it. The basket goals on each side of the gym had been transformed into huge flower baskets, cleverly camouflaged with pastel crepe paper. Luxurious flowers trailed the backboards. They had been made by the boys and girls on the dance committee to offset budget expenses. The words "Till We Meet Again" sparkled from the center ceiling.

Peggy closed her eyes. She could almost hear the soft melodies that would fill the room one week from now. This was to be the first "farewell" hop in the history of the school. What a way to celebrate the start of summer vacation!

It was just her luck that Fred had to cancel out because he was leaving on vacation with his folks the day before the dance.

Everyone else had dates by now except Bob Carlton. Flo had brought her up-to-date on that.

"I suppose you know the latest about him and Charlotte," said Flo with a wink.

Charlotte drew fellows to her like a charged magnet. She wore her bright blonde hair in a sultry pageboy, and she was definitely attractive.

"Don't tell me he's going with *her!*" Peggy cried.

"No, but don't think she didn't try to hook him. She lit up like a neon sign when he refused. I think Bob Carlton has too high an opinion of himself. Ever since he and his family moved here, he's acted like a snob. Why he doesn't date anyone!"

"But he's lots of fun in class," Peggy puzzled. "And he's so good looking!"

She started for home at a lazy pace. It was that kind of afternoon with the air so heavily fragant that one felt like bottling it and sticking one of those fancy perfume labels on it. Final exams were part of a forgotten nightmare. For Peggy everything could have been perfect . . . but wasn't. She pictured herself on the night of the dance sitting in the living room and moping. The misery was more than she could bear!

She was about to cross Mulbery street when she remembered that Bob Carlton lived a few blocks from the intersection. She hadn't been in that part of town since the Carltons had moved there three months ago. They had redecorated the old Bradley house and made it into quite a showplace, people said.

Up to this point she would have been too embarrassed had she been noticed there. The kids from school were awfully quick about getting wind of a crush. What difference did it make now? Once a fellow turned down an invitation from Charlotte you could be sure that he was anti-female. She had nothing to lose.

She sauntered slowly toward the Bradley place. When she caught sight of it, she drew her breath in amazement. The Carltons had knocked down the old wooden porch and replaced it with a new one streamlined almost entirely in glass. The old yellow house paint now gleamed white. The gardens had been newly landscaped and vivid scarlet roses climbed across the arched trellis that led to the summer house.

"Hello there! Are you looking for someone?"

A pretty woman peered at her from the dahlia bushes. She was dressed in a pair of work jeans and held some gardening tools in her hand. Her friendly smile startled Peggy.

"No . . . not exactly. That is, I was wondering about Bob Carlton. He . . . he's not too sick, I hope. He wasn't in classes this afternoon." She just had to say something, and there it was!

"I'm Bob's mother," the lady said, stepping forward to greet her. "It's certainly nice of you to ask about Bob. He's feeling fine now. Wouldn't you like to see him? Come in."

Before she could protest, Mrs. Carlton had led her through the

CONTINUED AFTER NEXT STORY...

# New styles in Christmas cards

## YOUR FRIENDS WILL BUY ON SIGHT

# You can make over $1.00 on a box

AND WE'LL SEND YOU 26 OF THE TOP FAVORITES TO SHOW, ABSOLUTELY **FREE**

### All Different—No Two Cards Alike!

Everybody—friends and neighbors—even strangers—"fall in love" with these new, EXCLUSIVE Christmas Card designs. And no wonder! They're different! They're brand new! They include the finest Religious, Humorous, Artistic, and Business Christmas Cards—Printed, Embossed, and Die-Cut, as well as the sensational, new, EXCLUSIVE "Super-Slims." And even with sender's name printed on every one, these new kinds of cards sell for just about 3c each!

### Earn Good Money in Your Spare Time

Just compare these cards with the same quality of cards selling in stores for 15c or more each. No wonder you can make good money in spare time just by showing them! Only 50 orders can bring you more than $60 in cash profits by our amazing Double-Up Profit Plan.

**MAKE MORE THAN $60.00 ON ONLY 50 ORDERS**

Just mail the coupon and you'll receive 26 of these exciting new cards—all different—and all absolutely free. Along with these FREE cards, we'll send you everything else you need to make lots of quick cash for yourself, your church or your club. And we'll show you how you can make this extra money every week between now and Christmas! The 26 cards you'll receive are in full color—all the newest and most popular designs we ever created, and they are Exclusive!

### SEND NO MONEY—MAIL COUPON and Get Everything Needed to Begin

There is no charge for this Sample Kit. All you do is mail us the coupon with your name and address. When the cards arrive, show them to friends and neighbors. If, in 10 days, you aren't delighted with the money you've made, and the orders you've received—if you still aren't completely convinced that this is a wonderful spare-time money maker for you—just return the Kit and forget the matter. You owe it to yourself, after reading this far—**to try it.** Mail the coupon today.

**GENERAL CARD COMPANY**
**1300 West Jackson Boulevard**
**Dept. 1409 - - - Chicago 7, Illinois**

**SEND NO MONEY—MAIL THIS COUPON**

**GENERAL CARD CO.**
**1300 W. Jackson Blvd., Dept. 1409** **FREE**
**Chicago 7, Illinois**

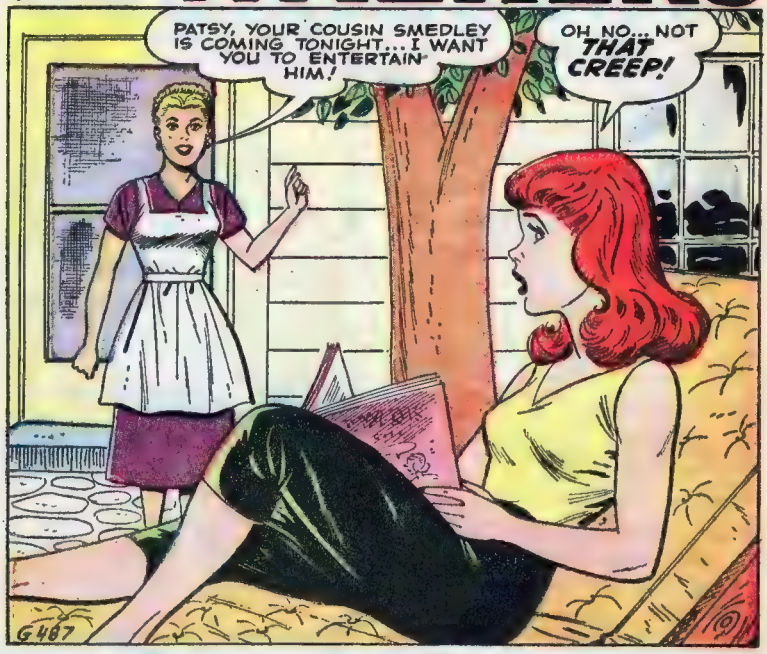
Please send me the 26 EXCLUSIVE Christmas Cards—FREE, with New Color Catalog of Stationery, Gift Wraps and Gifts, and complete instructions for making lots of money by taking orders in full or spare time. It is understood that I pay nothing for these 26 cards now or ever. If after 10 days, I am not delighted with the orders I've gotten, and the money I am making, I'll send your Valuable Sample Kit back and forget the matter.

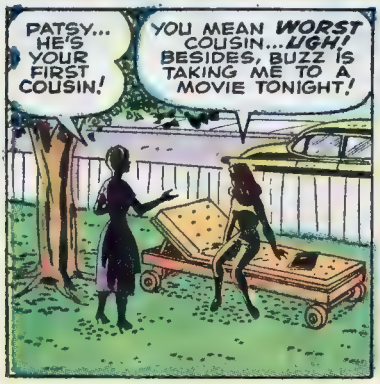
*Name* _____

*Address* _____

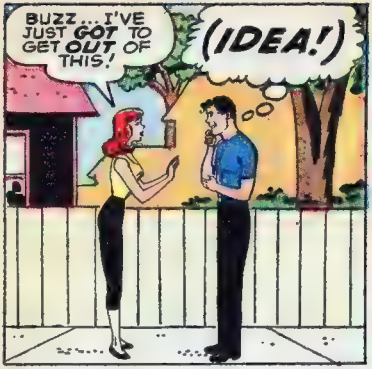
*City* _____ *Zone* ____ *State* _____

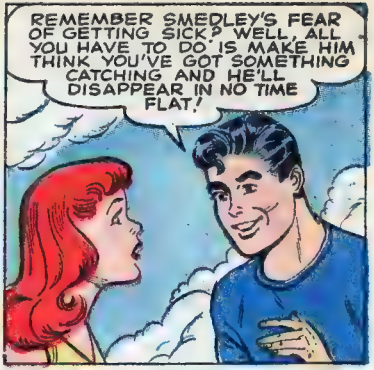
# The WALKERS


PATSY, YOUR COUSIN SMEDLEY IS COMING TONIGHT... I WANT YOU TO ENTERTAIN HIM!
OH NO... NOT THAT CREEP!
G487

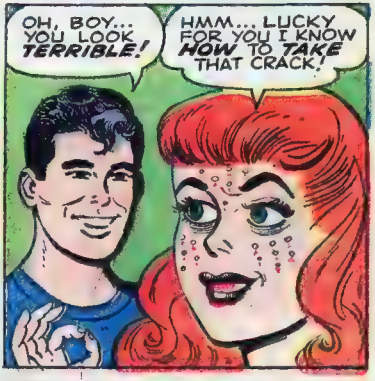

PATSY... HE'S YOUR FIRST COUSIN!
YOU MEAN WORST COUSIN... UGH! BESIDES, BUZZ IS TAKING ME TO A MOVIE TONIGHT!

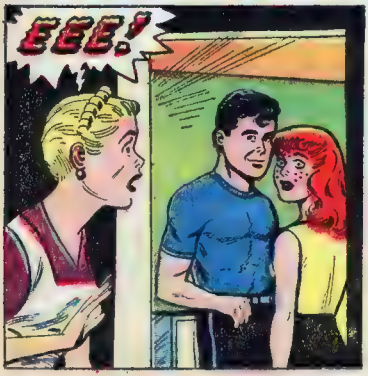
WELL, JUST CANCEL THAT, YOUNG LADY... COUSIN SMEDLEY DOESN'T VISIT OFTEN AND BUZZ DOES!

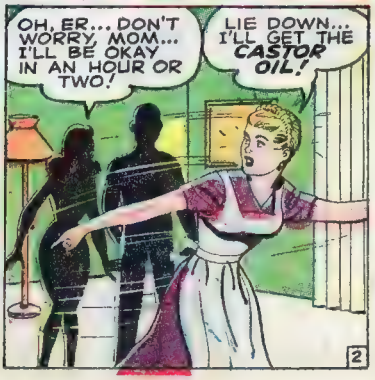

BUZZ... I'VE JUST GOT TO GET OUT OF THIS!
(IDEA!)

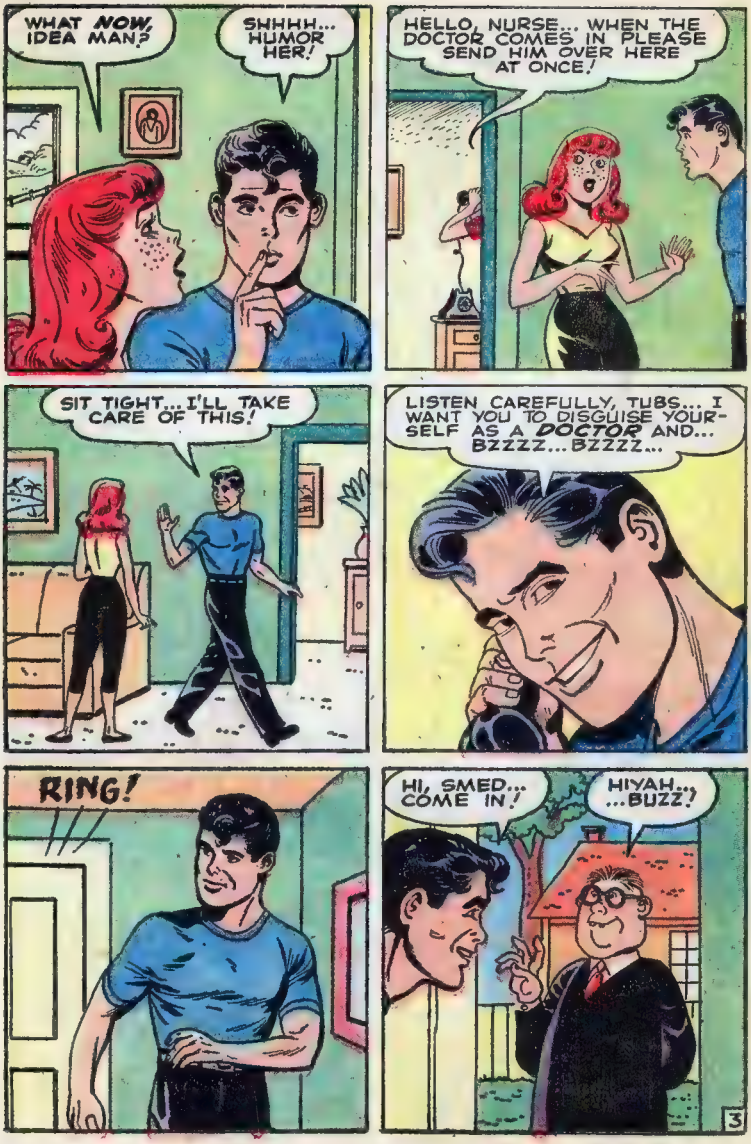

REMEMBER SMEDLEY'S FEAR OF GETTING SICK? WELL, ALL YOU HAVE TO DO IS MAKE HIM THINK YOU'VE GOT SOMETHING CATCHING AND HE'LL DISAPPEAR IN NO TIME FLAT!

THAT'S IT... ADD A LITTLE MORE EYE SHADOW TO YOUR EYES SO YOU'LL LOOK REAL SICK!


OH, BOY... YOU LOOK TERRIBLE!
HMM... LUCKY FOR YOU I KNOW HOW TO TAKE THAT CRACK!


EEE!


OH, ER... DON'T WORRY, MOM... I'LL BE OKAY IN AN HOUR OR TWO!
LIE DOWN... I'LL GET THE CASTOR OIL!
2

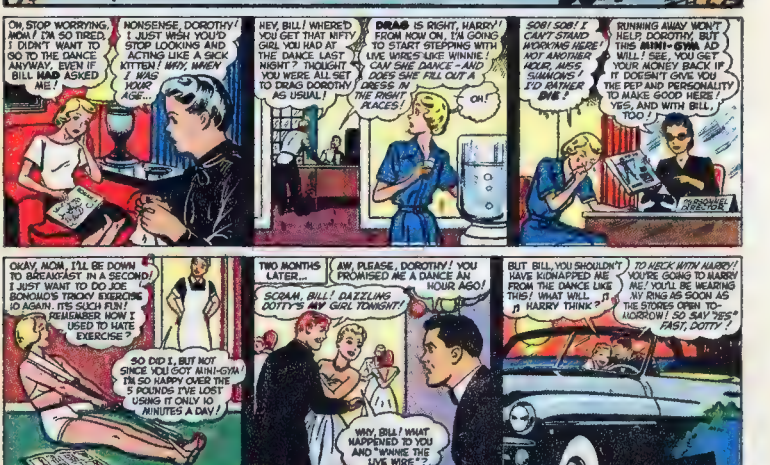

WHAT NOW, IDEA MAN?
SHHHH... HUMOR HER!
HELLO, NURSE... WHEN THE DOCTOR COMES IN PLEASE SEND HIM OVER HERE AT ONCE!
SIT TIGHT... I'LL TAKE CARE OF THIS!
LISTEN CAREFULLY, TUBS... I WANT YOU TO DISGUISE YOURSELF AS A DOCTOR AND... BZZZZ... BZZZZ...
RING!
HI, SMED... COME IN!
HIYAH... ...BUZZ!
3

HERE'S YOUR DEAR COUSIN PATSY!
ULP!
OHHHH! (GROAN)
GOOD-BYE!
SMEDLEY... WAIT... THIS MAY NOT BE SERIOUS... WAIT TILL THE DOCTOR GETS HERE!
HELLO HELLO... I'M DOCTOR TUBS... ER... DR. TUBSY... THAT IS... HEH HEH... DOCTOR MILLER WAS BUSY SO HE ASKED ME TO DROP IN!
HMM... LOOKS LIKE GRIBBIS ON THE GLOBBIS VERY RARE DISEASE! HIGHLY CONTAGIOUS TOO!
THANKS, TUBS!
HEH HEH... DID YOU SEE HIS FACE?
OH SMEDLEY, DEAR COUSIN... COME SIT NEAR POOR LI'L ME AND COMFORT ME!
YIII!
4

IT WORKED!
HELLO... MAY I COME IN?
ULP... DOCTOR MILLER!!
OH, I'M ALL RIGHT, DOCTOR... AS SOON AS I WASH, BUZZ WILL TAKE ME TO A MOVIE!
OH NO! THIS PLACE IS QUARANTINED!
HA HA... FOR GRIBBIS ON THE GLOBBIS?
I WANT YOU TO MEET THE YOUNG MAN WHO RAN INTO ME AS I CAME TO THE DOOR!
HE'S GOT A LOVELY CASE OF MUMPS!
ANYONE FOR TIDDLYWINKS?
5

FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER!

# HOW "MINI-GYM" TURNS DATELESS DOROTHY INTO DAZZLING DOTTY!


OH, STOP WORRYING, MOM! I'M SO TIRED. I DIDN'T WANT TO GO TO THE DANCE ANYWAY. EVEN IF BILL HAD ASKED ME!
NONSENSE, DOROTHY! I JUST WISH YOU'D STOP LOOKING AND ACTING LIKE A SICK KITTEN! WHY, WHEN I WAS YOUR AGE...
HEY, BILL! WHERE'D YOU GET THAT NIFTY GIRL YOU HAD AT THE DANCE LAST NIGHT? THOUGHT YOU WERE ALL SET TO DRAG DOROTHY AS USUAL!
DRAG IS RIGHT, HARRY! FROM NOW ON, I'M GOING TO START STEPPING WITH LIVE WIRES LIKE WINNIE! CAN SHE DANCE—AND DOES SHE FILL OUT A DRESS IN THE RIGHT PLACES!
OH!
SOB! SOB! I CAN'T STAND WORKING HERE! NOT ANOTHER HOUR, MISS SUMMONS! I'D RATHER DIE!
RUNNING AWAY WON'T HELP, DOROTHY, BUT THIS MINI-GYM AD WILL! SEE, YOU GET YOUR MONEY BACK IF IT DOESN'T GIVE YOU THE PEP AND PERSONALITY TO MAKE GOOD HERE! YES, AND WITH BILL, TOO!
PERSONNEL DIRECTOR
OKAY, MOM, I'LL BE DOWN TO BREAKFAST IN A SECOND! I JUST WANT TO DO JOE BONOMO'S TRICKY EXERCISE 10 AGAIN. ITS SUCH FUN! REMEMBER HOW I USED TO HATE EXERCISE?
SO DID I, BUT NOT SINCE YOU GOT MINI-GYM! I'M SO HAPPY OVER THE 5 POUNDS I'VE LOST USING IT ONLY 10 MINUTES A DAY!
TWO MONTHS LATER...
AW, PLEASE, DOROTHY! YOU PROMISED ME A DANCE AN HOUR AGO!
SCRAM, BILL! DAZZLING DOTTY'S MY GAL TONIGHT!
WAY, BILL! WHAT HAPPENED TO YOU AND "WINNIE THE LIVE WIRE"?
BUT BILL, YOU SHOULDN'T HAVE KIDNAPPED ME FROM THE DANCE LIKE THIS! WHAT WILL HARRY THINK?
TO HECK WITH HARRY! YOU'RE GOING TO MARRY ME! YOU'LL BE WEARING MY RING AS SOON AS THE STORES OPEN TOMORROW! SO SAY "YES" FAST, DOTTY!

## It's Fun Gaining a Glamorous Figure . . .
## NEW + EASY + EXCITING
# "MINI-GYM" Way!

Gals! Get Help to Happiness, Health—and Real Glamour with JOE BONOMO'S New Magic DeLuxe 'MINI-GYM' Exercising Outfit $3.95 COMPLETE

For a real thrill—wait 'til you get your eager hands (yes, and feet, too) into Joe Bonomo's new magic 'MINI-GYM' home exerciser! Even though you always hated exercise before, with Mr. Bonomo's big, new personal instruction book and 'MINI-GYM,' you'll revel in it! And revel still more in the ravishing figure 'MINI-GYM' helps you develop. All in such a short time, too!

## Yours FREE!
**Mr. Bonomo's New Personal Instruction Book**

Every thrill-packed page written for you by Joe Bonomo, international beauty and physical director expert authority, this big, 64-page book in 2 colors, gives you a complete Figure Glamour Developing Course! Fun-filled text, 95 specially posed photos, charts! Size 8½" x 11".

## BUILDS PEP AND PERSONALITY—FAST!

Just 10 happy minutes a day with 'MINI-GYM,' and your *whole* body just *sings* with vibrant, new energy! You're at your best—ready to do anything—go anywhere—all the time! Why? Because 'MINI-GYM'—the scientific, *all-over, all-round* body conditioner — makes you feel and *look* gloriously, *glamorously alive!*

## POSITIVE MONEY-BACK GUARANTEE!

Yes, it means just that! Order your 'MINI-GYM' today. Use it, enjoy it for 10 exciting *days*. If you're not satisfied *in every way*—in fact, delighted—just return 'MINI-GYM,' and your money will be instantly refunded!

## SEND NO MONEY! MAIL 'NO RISK' COUPON NOW!

## Watch Out . . . or Your Men Folk Will Walk Off With "MINI-GYM"!

Perfected by famous Joe Bonomo, whom your own folk know as a world-renowned professional strong man, "MINI-GYM" is tough enough to give your big brother (husband or son) top training, but so light it can be easily handled by any teen-age girl! Built right into 'MINI-GYM' is all Mr. Bonomo's first-hand knowledge as both a physical director and beauty expert. So in "MINI-GYM" you've got everything it takes for genuine professional body building for women—and men, too!

'MINI-GYM' CORP.
1541 Broadway, New York 23, N. Y.

Order Your 'MINI-GYM' by Model S, M or L

**Model S**
☐ If you are under 5 ft. tall

**Model M**
☐ If you are 5 ft. to 5 ft. 10 in. tall

**Model L**
☐ If you are over 5 ft. 10 in. tall

'MINI-GYM' CORP. Dept. M.C.9
1541 Broadway, New York 23, N. Y.

PLEASE RUSH MY one complete 'MINI-GYM,' MODEL..... with 64-page Bonomo Course Book. I will deposit $3.95, plus postage, with postman. If I am not satisfied in every way, I may return 'MINI-GYM' and Book within 10 days for full refund.

NAME _____
Print Plainly, Please

STREET _____

CITY _____ ZONE ____ STATE _____

☐ I enclose $3.95. You pay postage. Same money-back guarantee. (Canadian and Foreign Orders, $4.95. Cash with order.)

...CONTINUED

gate and toward the back of the house.

"I'm so glad to see one of Bob's schoolmates," said Mrs. Carlton. "Sometimes Bob worries me. You see, we used to live in the country. Bob feels a little cooped in now. He's not used to much social life. Maybe that's why the boys and girls don't take to him."

"Oh, everybody likes Bob!" Peggy exclaimed.

"Bob! Someone to see you!" Mrs. Carlton called.

Bob was sitting at a workbench in the backyard. He seemed pleased to see Peggy. He pushed the dark hair from his forehead and grinned.

"Gosh! Peggy Blake! What are you doing here?"

"I . . . I just wondered if you were feeling better."

"I'm fine. I've just been doing some whittling."

Bob had carved a series of comic strip characters into a set of book ends. Peggy stared at them admiringly.

"Isn't that clever!" she marveled. "Why, Bob, I didn't know you did this type of work. Why don't you join one of the art clubs at school?"

"That's a splendid idea!" said Mrs. Carlton.

"Why, yes!" Peggy's eyes sparkled. "And to think how shorthanded the prom committee was with all the decorations they had to put out."

"Prom? You haven't mentioned a word about a prom, Bob," his mother said.

"I know," Bob said uncomfortably. "I hadn't thought about going."

Mrs. Carlton shook her head. She looked appealingly at Peggy.

"See what I mean about the country? Bob doesn't dance."

"I don't know how," Bob murmured.

So that was it!

Mrs. Carlton returned to her gardening. Peggy and Bob were left alone.

"Don't you want to learn?" Peggy asked him.

"Of course I do," Bob admitted, "but I can't impose on anyone from school. I don't really know anyone well enough."

"You know me," said Peggy shyly.

Bob fairly beamed.

"Say, do you think I could learn enough to get by in time for the farewell dance?"

"With me as the teacher and you as the pupil . . . I'll guarantee it."

"There's only one catch," he said.

Peggy's heart sank to rock bottom. Of course! He would want to take Charlotte! She held her breath.

"I wouldn't want to date anyone but you, and you probably have a date for the dance, Peggy."

She sighed.

"I do now," she said. "Come over to my house tomorrow afternoon after school. We have a dandy record player . . . just as good as dancing at the Waldorf if you don't mind scuffing your toes on the basement floor. It's late now. I've got to run."

"Here!" Before she could move, Bob had taken something from the work table and placed it in her hand. It was a carved wooden head of a dog with a silly grin. "It's my favorite. I'd like you to keep it. See you tomorrow."

On her way back home, Peggy hummed joyously. Passing the library, she saw Flo and a group of other girls. And of all things, there was Charlotte!

"Just turned in a load of books that we won't need till vacation's over," Flo called. "What a relief."

"I'll bet!" she answered happily.

"Say, what have you got there? Well, isn't that the cutest! What a darling dog!" Flo called the girls over.

"Where did you get it?"

"Bob Carlton gave it to me."

"Bob!" they chorused.

"Well of all things!" said Charlotte petulantly. "Next thing you know she'll be telling us he's taking her to the farewell dance."

"Charlotte, you are as clever as you are beautiful. He's already invited me. See you!"

She scurried off, leaving them to babble about the sensational news. As she hurried homeward, her feet barely touched the ground. The breeze sang such sweet melodies into her ear that she felt as if she must be dancing.

THE END G-730

# new figure mold HIDE-A-WAIST

## 17 Sensational Features

## Streamline Your Waist

## Hide Bulges

You will look charmingly chic in your new Hide-A-Waist. Your stylish waistline will add new glamour to your favorite frocks. . . you will walk with an "air" of satisfaction and poise.



HIDE-A-WAIST
Back View

Say "good-bye" to that unbecoming tummy bulge and clumsy waistline . . . AND instead . . . enjoy what you need most for your figure with HIDE-A-WAIST. Wear it and presto-chango — like magic you have graceful alluring curves. The unwanted bulge is evenly and comfortably banished. There are 17 sectional features that effect flattering curves. Keeps you smoothly shapely no matter what angle . . . sit, bend, stand or walk with comfortable, even grace. The secret of glamorous, stylish, women is to look graceful and alluring with a thinned waist line.

FEATURES
Galore!
17 Sectional Features
Streamline Waistline . . .
Adjustable . . .
Washable
Made of Lenox Satin, satin faced rayon.
Fully guaranteed. Lightweight Coolness
Ventilated . . .
It will not wrinkle or ride up. Sizes 24 to 40

### ADJUSTABLE To Tailor-Made Fit

The adjustable features allow you to get the custom fit, perfection, comfort and attractiveness of a tailor fit. It's practically made to order for your figure. Gives you poise and posture. The 17 sections automatically mold your figure.

You get the support you need with unbelievable comfort. The specially designed concave effect permits HIDE-A-WAIST to adapt itself to your own diaphragm. You've never seen anything like it. You've never enjoyed so much freedom, comfort and style in anything else you've worn. The four extra-length detachable garters complete HIDE-A-WAIST. Comfortable too, without garters.

### BEAUTIFUL IN YOUR HAND EXQUISITE ON YOUR FORM

You'll marvel at the value and beauty when you see your new HIDE-A-WAIST . . . BUT . . . when you put it on and see your new self, you'll be the happiest girl in the world. You'll look as thin and graceful as a sixteen-year-old nymph. Order your HIDE-A-WAIST now. It's new and not available in stores. Order direct without risk. You must be 100% delighted or we refund your money. Comes in sizes up to 40. The introductory price is indeed a bargain. Sizes up to 34 only $2.98, plus postage. Sizes 35 and over One Dollar extra. (50c extra for the four extra-length detachable adjustable garters.)

ONLY 2.98

10 DAY TRIAL FREE!

**NOTE** Fashion has emphasized the streamlined waist. Be up to the minute when you parade your pretty self . . . order your HIDE-A-WAIST now! Send direct to us for your HIDE-A-WAIST today. Wear it 10 days FREE and, if not delighted, return for prompt refund of full purchase price. Act at once, while this introductory offer is open. Just fill in coupon and drop it in the mail. We ship C.O.D. plus postage. But hurry coupon.

The S. J. Wegman Co. Dept. 596-H
35 Wilbur ST. Lynbrook, N.Y.

**Rush my new HIDE-A-WAIST three-in-one at once. If I am not thrillingly satisfied I will return it after 10-day FREE trial for prompt refund of full purchase price.**

Size _____ (waist size in inches).

Also send _____ sets of extra-length detachable and adjustable garters at only 50c for set of four.

☐ Send C.O.D. I will pay postman on delivery plus few cents postage.

☐ I enclose payment. The S. J. Wegman Co. will pay postage.

NAME _____

ADDRESS _____

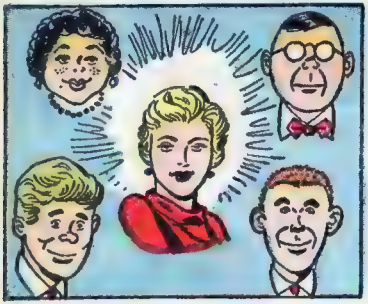
# DEAR PATSY

THIS STORY IS FROM AN ACTUAL LETTER IN MY PERSONAL FILES! ALL THE FACTS ARE TRUE... ONLY THE NAMES HAVE BEEN CHANGED FOR CONFIDENTIAL REASONS...
Dear Patsy,
You've published letters from girls only until now. How about letting us fellows get a few words in edgewise—I'd like to tell you about me and Bossy Bessie...
G-488

THAT'S A FINE TEAM TED HAS ORGANIZED... HE'S A BORN LEADER...
NATURALLY, DEAR... AFTER ALL, HE IS A CHIP OFF THE OLD BLOCK!
4

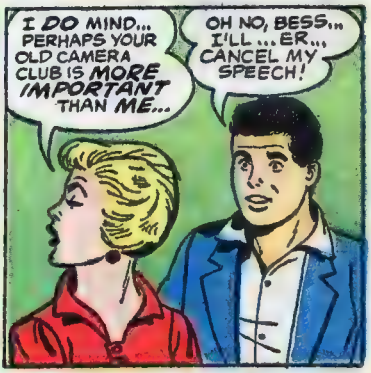
I GUESS MOM WAS RIGHT... DAD WAS A WHEEL ALL AROUND TOWN AND I WAS ROLLING ALONG PRETTY FAIR IN SCHOOL...
HOORAY!
TED WINS!
THREE CHEERS FOR THE NEW PRESIDENT!
TED FOR STUDENT COUNCIL PRESIDENT
TED FOR PRESIDENT
4

OF ALL THE STUDENTS ELECTED TO WORK WITH ME ON THE STUDENT COUNCIL, ONE STOOD OUT LIKE A LIGHT!

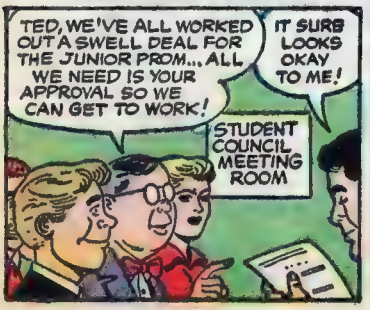


I'VE GOT SOME WONDERFUL IDEAS, SO HOW ABOUT DROPPING BY THIS EVENING TO DISCUSS 'EM, MR. PRESIDENT?
UH... SURE, BESS... AND YOU CAN CALL ME TED!

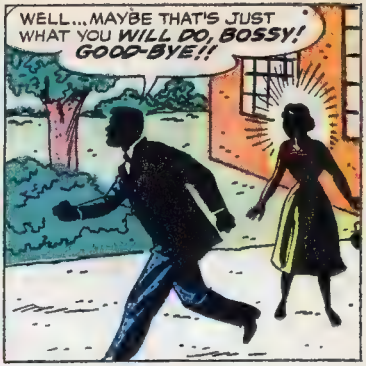
AS TIME WENT BY, BESS AND I SEEMED TO SEE EACH OTHER MORE AND MORE...




I GUESS I CANCELED LOTS OF THINGS IN THE FOLLOWING WEEKS JUST TO PLEASE BESS...


TED, WE'VE ALL WORKED OUT A SWELL DEAL FOR THE JUNIOR PROM... ALL WE NEED IS YOUR APPROVAL SO WE CAN GET TO WORK!
IT SURE LOOKS OKAY TO ME!
STUDENT COUNCIL MEETING ROOM

...AND I PROPOSE WE GET TO WORK ON MY IDEA AT ONCE!
NO! IT'S TOO EXPENSIVE!
NO FELLOW WILL SPEND THAT MUCH DOUGH!
SPEAK FOR YOURSELF, TOM! MOST BOYS AREN'T CHEAP... WE'LL ASK OUR PRESIDENT TO VOTE!
STUDENT COUNCIL MEETING ROOM
WELL... I ...ER... THINK BESSIE'S IDEA SOUNDS INTERESTING!
OH, BROTHER... TED DOESN'T SEEM TO HAVE A MIND OF HIS OWN ANY MORE!
HE'S CERTAINLY NOT THE OLD LEADER HE USED TO BE!
COURSE NOT, TOM... HE'S GOT OL' BOSSY BESSIE TO ANSWER TO!
OH... THERE YOU ARE, TED... I THOUGHT I TOLD YOU TO WAIT FOR ME AT THE OTHER END OF THIS HALL!
WELL... I... I FORGOT! WHAT'S UP?
I JUST WANTED TO TELL YOU HOW I'VE FIGURED OUT WHAT WE'LL DO ON PROM NIGHT... FIRST, YOU'LL HAVE TO GET A CAR... THEN...




I GUESS BESS DIDN'T FIND ANOTHER SAP IN TIME FOR THE PROM BECAUSE I DIDN'T SEE HER THERE... OR MAYBE I JUST DIDN'T SEE ANYONE EXCEPT A CERTAIN GORGEOUS DOLL I HAPPENED TO DATE...

Dear Jim
well Jim
like a new man
or should I say Jim
my old self again...
Sincerely,
Ted B.
I DO HOPE YOU ENJOYED TED'S STORY AS MUCH AS I DID WHEN I RECEIVED HIS LETTER! HAVE YOU GOT A STORY TO TELL? PLEASE WRITE ME AND PERHAPS WE CAN ILLUSTRATE IT HERE!
WRITE TO:
PATSY WALKER
655 MADISON AVE,
N.Y. 21, N.Y.

**HAVE YOU MET MISS BLISS YET? DO IT TODAY... SHE'S AMERICA'S LOVELIEST, LAUGHINGEST SCHOOL TEACHER!**

A PATSY WALKER EXTRA!
GOT A HEAVY DATE WITH BUZZ!
I'M DYING TO GO TO THE COPACABANA!
HA...I'VE GOT A BIG PICTURE OF BUZZ TAKING ME TO SUCH A SWANKY PLACE!
HE'D BE SQUIRMING AND GROANING ALL EVENING!
THE EXPENSE WOULD BE ON HIS MIND EVERY MINUTE OF THE TIME!
HIS IDEA OF A BIG TIME IS SITTING IN FRONT OF A T.V. SET.. IT'S FREE!
WELL...WHAT CHEAP DUMP ARE WE GOING TO TONIGHT?
I MADE RESERVATIONS AT THE COPACABANA... AND HERE'S AN ORCHID... AND...

# We'll Send a Box of Christmas Cards

## To All Who Want EXTRA MONEY!

**Make $50 to $300 and Even More In Your Spare Time... It's Fun Too!... Lots of Folks Do It So Easily with**

## Wallace Brown Christmas Cards

Why not do as thousands of other folks do? No need to wish for extra cash to buy the things you want. You can make money so easily just by showing the famous balanced assortments of beautiful Wallace Brown Christmas Cards to your friends, neighbors, relatives, co-workers, fellow church and club members. They'll love this convenient way to order Christmas cards at home and they'll be delighted with the beauty, value and variety offered them. In this big nationally famous line of over 50 money-makers are the two shown here . . . the sensational, big-value 21-card "Feature" Christmas Assortment and the beautiful Velour on Parchment Christmas Assortment. They sell on sight for only $1.00 each and you make up to 50¢ profit on each box! Mail the coupon NOW!

### Big Line of Over 50 Thrilling Money-Makers!

You need no experience . . . and you have so much to offer to bring you extra cash. There are exciting Christmas Assortments like the luxurious Religious Scripture-Text, the delightful Christmas Angels, sparkling, new "Tall" Jewel Scenes, gay and clever Merry Christmas Humorous, breathtaking Winter Magic Photochromes . . . Gift Wrappings and Ribbons too! In addition, a complete line of lovely Everyday cards for Birthdays, Get Well and other occasions. Also Children's Books, Imported Napkins, Stationery, and many novelty Gift items! They all spell EXTRA MONEY for you!

### SEND NO MONEY to Get Actual Samples

See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 Card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of entire line to start you making extra money immediately.

**CLUBS, ORGANIZATIONS** — Raise money! Fill your treasury with cash by taking orders for Wallace Brown Cards and Gift Items from members and friends. Check coupon for details of Fund-Raising Plan and give name of organization.

**WALLACE BROWN, INC.** 11 EAST 26TH STREET DEPT. S-165, NEW YORK 10, N. Y.

## POPULAR PRICED Personals!

**ACTUAL SAMPLES FREE!**

Make even more money with four groups of outstanding Special Value Name-Imprinted Personal Christmas Cards . . . distinctive styling, low prices — for every purse and taste — Traditional, Religious, Cute, Formal, Currier & Ives . . . exclusive designs, luxury papers, including rich, deep-toned Suedes and genuine Parchment Cards. They sell on sight!

**We Deliver to Your Customers** AND WE PAY THE POSTAGE!

**Paste coupon on postcard or mail in envelope**

**WALLACE BROWN, INC. Dept. S-165**
**11 East 26th Street, New York 10, N. Y.**

Please rush "Feature" 21-Card Christmas Assortment on approval, FREE Samples of Personal Christmas Cards and FREE full-color illustrated Catalog of money-making line.

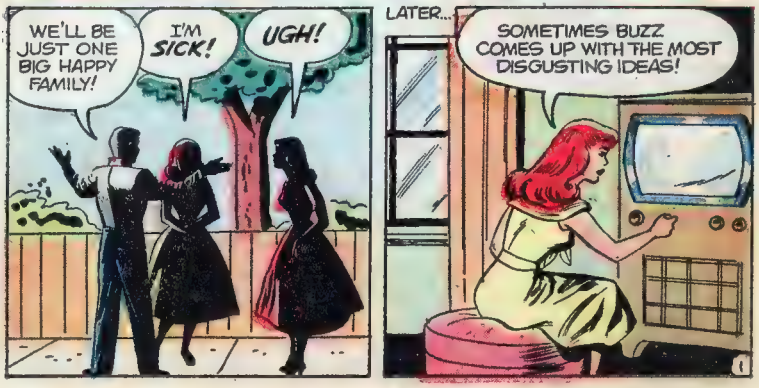
Name_____

Address_____

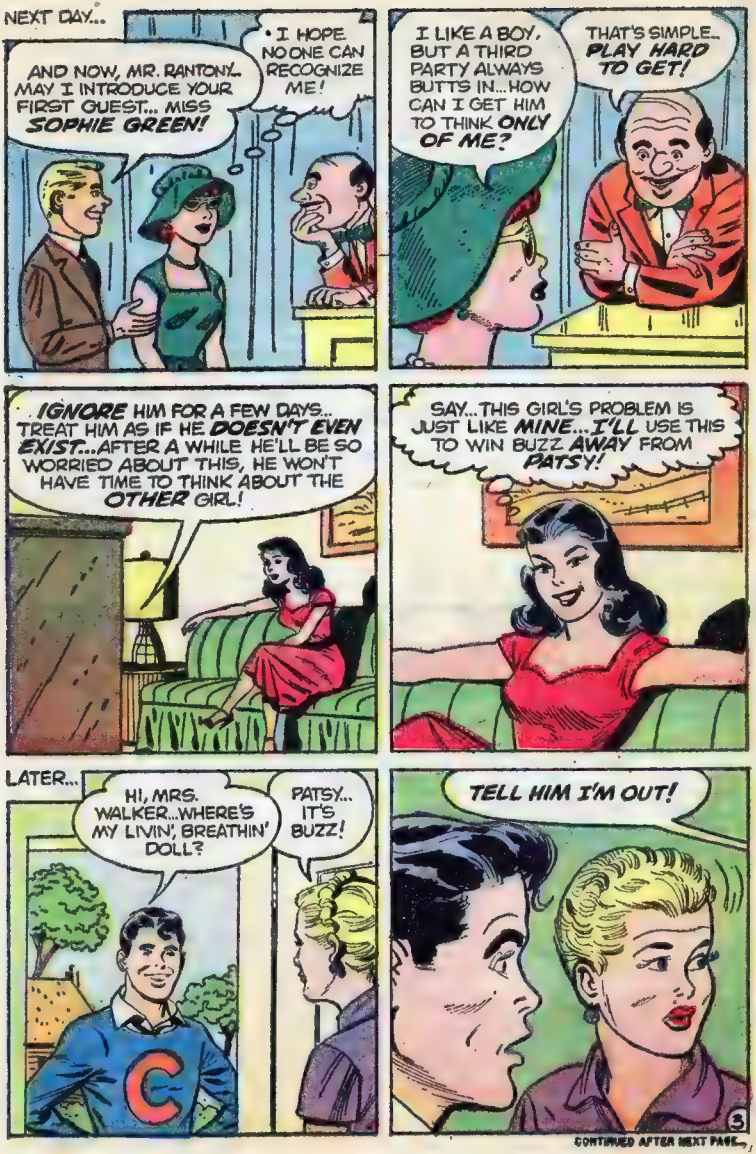
City & Zone_____ State_____

☐ Check for organization plan

# PATSY and HEDY



THIS IS "WHAT'S YOUR PROBLEM"! MR. RANTONY WILL SOLVE ANYONE'S PROBLEM QUICKLY AND EFFICIENTLY!
MR. RANTONY... THIS IS MISS HOCKPLOTZ!
HULLO!
AND WHAT IS YOUR PROBLEM, MADAM?
(SNIFF!)... MY HUSBAND SAYS I LOOK LIKE AN OLD BAG...WHAT'S MY PROBLEM?
YOUR PROBLEM IS, HOW TO LOOK LIKE A NEW OLD BAG! COME, I'LL SHOW YOU!
THERE!
OH...I'M BEE-YOO-TIFUL! YOU'VE SAVED MY MARRIAGE!
MAKE-UP
FOLKS, BRING YOUR PROBLEMS TO MR. RANTONY...STUDIO 101!
(IDEA!)
I'LL ASK HIM HOW I CAN GET GET RID OF HEDY...OF COURSE, I'LL HAVE TO DISGUISE MYSELF!
2


NEXT DAY...
AND NOW, MR. RANTONY.. MAY I INTRODUCE YOUR FIRST GUEST... MISS SOPHIE GREEN!
• I HOPE NO ONE CAN RECOGNIZE ME!
I LIKE A BOY, BUT A THIRD PARTY ALWAYS BUTTS IN... HOW CAN I GET HIM TO THINK ONLY OF ME?
THAT'S SIMPLE.. PLAY HARD TO GET!
IGNORE HIM FOR A FEW DAYS... TREAT HIM AS IF HE DOESN'T EVEN EXIST... AFTER A WHILE HE'LL BE SO WORRIED ABOUT THIS, HE WON'T HAVE TIME TO THINK ABOUT THE OTHER GIRL!
SAY... THIS GIRL'S PROBLEM IS JUST LIKE MINE... I'LL USE THIS TO WIN BUZZ AWAY FROM PATSY!
LATER...
HI, MRS. WALKER... WHERE'S MY LIVIN', BREATHIN' DOLL?
PATSY... IT'S BUZZ!
TELL HIM I'M OUT!
3
CONTINUED AFTER NEXT PAGE...

# HOW BLACK BEAUTY TURNS AN ALSO-RAN into VIDEO VIC!

## Become An-All Around Winner!

**Win Friends . . . Gain Popularity...Be a Success**

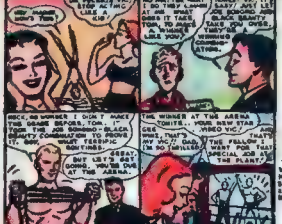
***Mighty Joe Bonomo Shows You How!***

Why grope in the dark always wishing? Why let other guys run off with the best of everything? Specially when you can be the most popular fellow in your class. Just let mighty Joe Bonomo and Black Beauty show you how easy it is. Think of it! You may become a *Leader-Winner-Athlete* . . . "tops" in popularity.

***Scientific? And How! Just Read and See!***

Joe Bonomo's big action-packed Cable Course is loaded with dynamite . . . 96 complete pages that tell you how . . . hundreds of photos, diagrams and charts that show you how. Your "Black-Beauty" 3-Cable Exerciser (given to you FREE) is designed by Joe Bonomo himself . . . the world's strongman and "hercules-of-the screen." You can be sure of the best. But, don't wait! Act right away!

*Stop Dreaming!* If you want to be somebody, get into action. Strongmen think fast—act fast! Get going—NOW—IMMEDIATELY!


OH, PALEFACE VIC... STOP ACTING LIKE A CLOD!
NO MATTER WHAT I DO THEY LAUGH AT ME! THEY TURN IT INTO A JOKE! WHY, WHY, WHY?
HARK! VIC, IT'S BLACK BEAUTY! SAY!! JUST LET ME BORROW THAT BLACK BEAUTY FOR A FEW DAYS, WILL YOU, PAL?
THEY'RE CHANGING CHANNELS!
BECK, NO WONDER I DIDN'T MAKE THE GRADE BEFORE, TOM. I'M GOING TO SHOW THE FACULTY COMMITTEE I'M GOOD ENOUGH TO PROVE WHAT TERRIFIC MUSCLES I'VE DEVELOPED!
TODAY, BUT LET'S GET GOING, YOU'RE DUE AT THE ARENA.
THE WINNER AT THE ARENA TONITE... YOUR NEW STAR VIDEO VIC!
GEE WHIZ, THAT'S MY VIC? GAD, I'M SO THRILLED I WANT TO SHOUT!
THE FELLOW'S GOT A SPECIAL JOB AT THE PLANT!

**YOUR COMPLETE POWER *PLUS* COURSE — *AND YOUR***

**BLACK BEAUTY** *included with every course* **3-CABLE *PROGRESSIVE* EXERCISER FREE!**

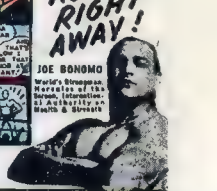
STRONGMEN'S CLUB OF AMERICA 1841 Broadway, New York 23, N. Y.

**ONLY $2.98**

**MONEY BACK IF NOT SATISFIED**

## FREE SMCA Membership Card

Your Bonomo Power course entitles you to Free membership in the Strongman's Club of America.




## ACT NOW FOR FREE OFFER

STRONGMEN'S CLUB OF AMERICA
Joe Bonomo, Director
1841 Broadway, Dept. M-C-9
New York 23, N. Y.

MAIL THIS SPECIAL ORDER

Okay, Joe! Rush me your famous 96 page Cable Course and include **FREE** your "Black Beauty" 3-Cable Exerciser plus membership in the SMCA—no dues, no fees. If I am not 100% satisfied, in any way, I can return within 30 days for full refund.

☐ I enclose $2.98 in full. Ship prepaid.

☐ Ship C. O. D. for $2.98 plus postage.

PLEASE PRINT PLAINLY

Name _____ Age _____

Address _____ Weight _____

City _____ Zone _____ State _____ Height _____

Foreign & APO's (Except Canada) $3.98 with payment in full.

---

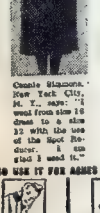
Reducing Specialist Says: **LOSE WEIGHT** Where It Shows Most

# REDUCE

MOST ANY PART OF THE BODY WITH

# Spot Reducer

Relaxing · Soothing Penetrating Massage



Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

Thousands have lost weight this way—in hips, abdomen, legs, arms, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It is Underwriters Laboratory Approved! Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a **MONEY BACK GUARANTEE**

Connie Simmons, New York City, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I'm glad I used it."

**TAKE OFF UGLY FAT!**

**Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY** without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

ONLY **$2.00** FULL PRICE

**FREE**

A large size jar of Special Formula Body Massage Cream will be included **FREE** with your order for the "Spot Reducer."

Marie Hamuel, New York, N. Y., says: "I used to wear a size 20 dress, now I wear size 14. Thanks to the Spot Reducer. It was fun and I enjoyed it."

**ALSO USE IT FOR ARMS AND PALMS**

"CAN'T MISS"
Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when nervous can be of benefit.

MUSCULAR ACHES
A handy helper for transient relief of discomforts that can be aided by gentle, stimulating massage.

"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Island City, N. Y.

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

## MAIL COUPON NOW!

**Body Massagers, Dept. A- 99**
**318 Market St., Newark, New Jersey.**

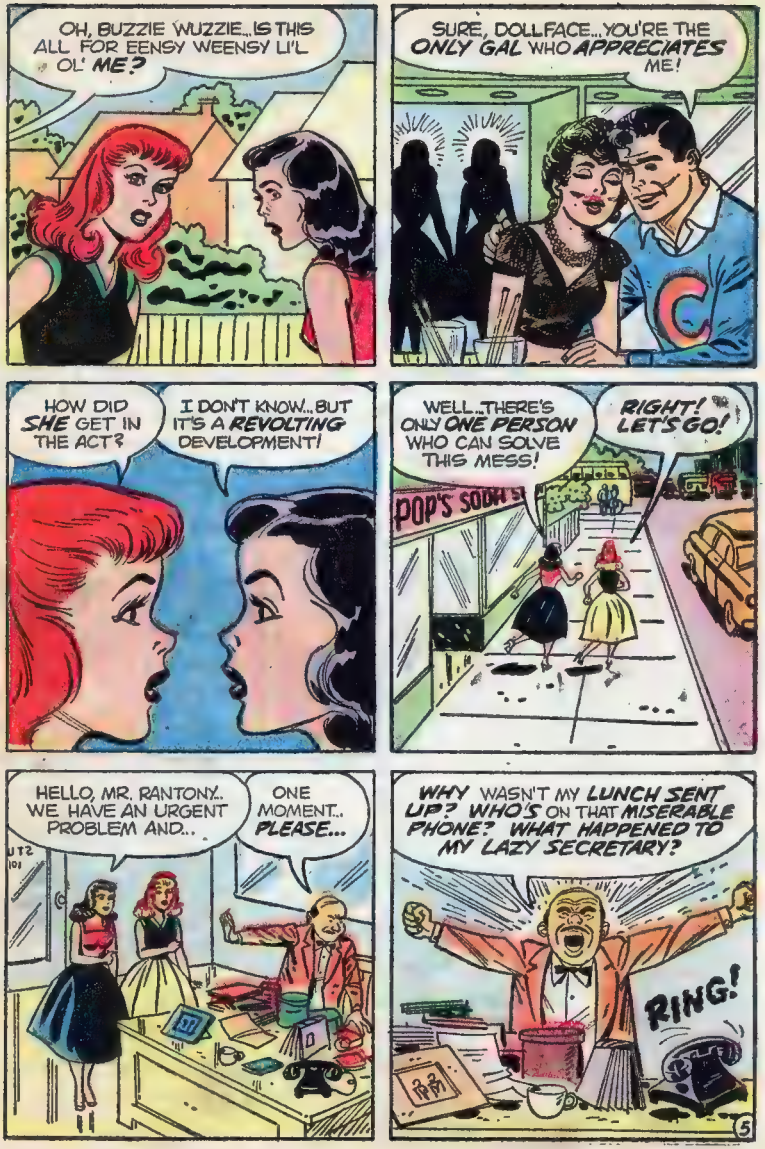
Send me at once, for $2 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

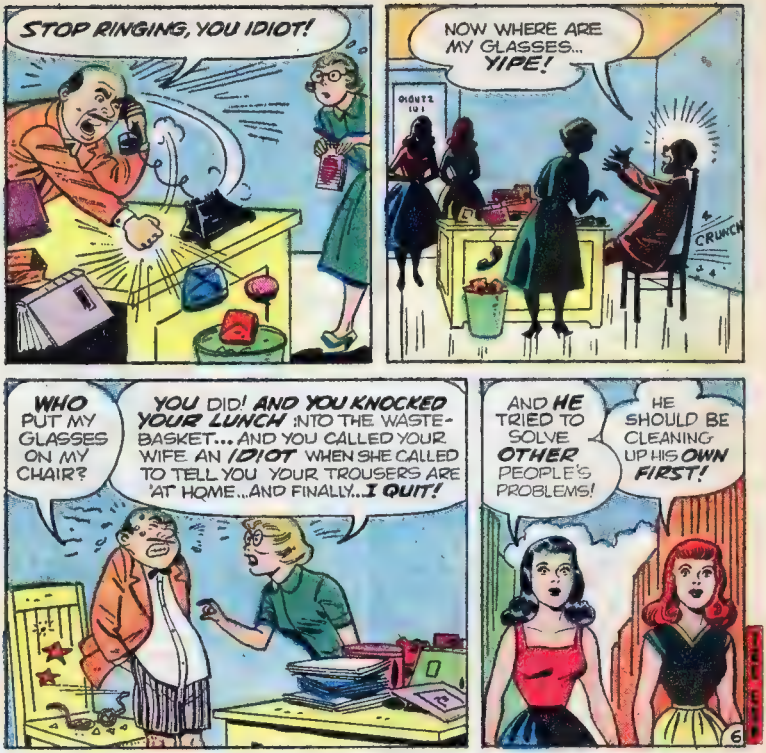
Name _____

Address _____

City _____ State _____

SEVERAL DAYS LATER...


OH, BUZZIE WUZZIE... IS THIS ALL FOR EENSY WEENSY LI'L OL' ME?
SURE, DOLLFACE... YOU'RE THE ONLY GAL WHO APPRECIATES ME!
HOW DID SHE GET IN THE ACT?
I DON'T KNOW... BUT IT'S A REVOLTING DEVELOPMENT!
WELL... THERE'S ONLY ONE PERSON WHO CAN SOLVE THIS MESS!
RIGHT! LET'S GO!
POP'S SODA
HELLO, MR. RANTONY.. WE HAVE AN URGENT PROBLEM AND...
ONE MOMENT.. PLEASE...
WHY WASN'T MY LUNCH SENT UP? WHO'S ON THAT MISERABLE PHONE? WHAT HAPPENED TO MY LAZY SECRETARY?
RING!
5


STOP RINGING, YOU IDIOT!
NOW WHERE ARE MY GLASSES... YIPE!
CRUNCH
WHO PUT MY GLASSES ON MY CHAIR?
YOU DID! AND YOU KNOCKED YOUR LUNCH INTO THE WASTE-BASKET... AND YOU CALLED YOUR WIFE AN IDIOT WHEN SHE CALLED TO TELL YOU YOUR TROUSERS ARE 'AT HOME...AND FINALLY...I QUIT!
AND HE TRIED TO SOLVE OTHER PEOPLE'S PROBLEMS!
HE SHOULD BE CLEANING UP HIS OWN FIRST!
6


# Check these on your MUST list

FOR YOUR FAVORITE READING!

- **PATTY PIN-UP** ... THE MOST BEAUTIFUL ACTRESS ON T.V.!
- **MEET MISS BLISS**... AMERICA'S FAVORITE SCHOOL-TEACHER!
- **MY GIRL PEARL**... THE ZANIEST DIM-WIT YOU'VE EVER MET!

RADIO

ELECTRONIC TWO-WAY WALKIE-TALKIE

MEN-WOMEN-BOYS-GIRLS

# PRIZES GIVEN

MAKE MONEY TOO!

ROY ROGERS FLASH CAMERA

ROY ROGERS OR DALE EVANS LAMP

ROY ROGERS RINGCULARS

TEXAN JR. GUITAR

GABBY HAYES FISHING KIT

WRIST WATCHES FOR BOYS AND GIRLS

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 25c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

**SEND NO MONEY—We Trust You!**

RADIUM DIAL POCKET WATCH

GIRLS' SHOULDER-STRAP BAG

ARCHERY SET

SPORTS EQUIPMENT

TABLE TENNIS SET

SEWING MACHINE

VANITY SET

PRESSURE COOKER

ROLLER SKATES

WALKING DOLL

BOYS' OR GIRLS' BICYCLE

JEWELRY SET

UKELELE WITH ARTHUR GODFREY PLAYER

WOODBURNING SET

JET ENGINE PLANE FLIES 500 FEET!

TYPEWRITER

WHITE ZIPPER BIBLE

CHEMISTRY SET

RADIO RECEIVING SET FOR SCOUTS

**HERE'S HOW YOU GET YOUR PRIZES**

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size richly decorated Mottos On 15 Days TRUST. When you have sold the 24 Mottos, send the $3.40 you have collected and you can secure your choice of many wonderful prizes. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

**FREE** Membership in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. A-117, 5726 N. Broadway, Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 25c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME_____ AGE_____

STREET or RFD _____

TOWN_____ Zone____ STATE_____

**SEND NO MONEY! . . . We Trust You!**

**The FUNman, Dept. A-117, 5726 N. Broadway, Chicago 40, Illinois**

# DO YOU NEED EXTRA MONEY?

## $35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Mail coupon below today.

**It costs you nothing to try.**

Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

**FEATURE DELUXE**
21 stunning assorted Christmas cards of every type, color and taste

**CHRISTMAS ASSORTMENT**
Luxurious parchment paper used throughout. Outstanding cards in lovely designs

**SLIM CARD CHRISTMAS ASSORTMENT**
Latest rage! Distinction, smart new, slim styling —beautiful!

**CHRISTMAS GIFT WRAP ENSEMBLE**
20 large deluxe sheets all 20"x30"— 4 gay Christmas colors with matching seals and tags

**TALL CARD CHRISTMAS FUN BOX**
An amazing assortment of pop-outs, clever designs in the new slim style—terrific!

**BIBLE TEXT CHRISTMAS ASSORTMENT**
21 inspiring religious cards with Bible verses

**CHRISTMAS BOOK**
Animated toy, story and paint book in full color. Includes jet glider plane, magnet and other real toys

**EVERYDAY BOX**
21 beautiful assorted cards for every occasion

**HUMOROUS EVERYDAY ASSORTMENT**
Fun for all. A laugh in every card —fascinating!

**TALL CARD ALL OCCASION**
An assortment of radiant beauty in the fashionable, new slim design

**EVERYDAY GIFT WRAP ENSEMBLE**
20 large sheets all 20"x30" in Bright colors. Matching seals and tags

**CHEERY INFORMALS**
Captions in bright pink & blue —chic!

**BLOSSOM TIME STATIONERY AND NOTES**
Fine white paper, decorated in dainty pink and gold— scalloped edges

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

**FREE SAMPLES**
PERSONALIZED CHRISTMAS CARDS and STATIONERY

**TALL LUSTRE CHRISTMAS BOX**
An assortment of natural color, glossy photo cards in the new look —different!

**VELVET ANGELS CHRISTMAS ASSORTMENT**
Heart-warming cards featuring the cutest little angels ever seen

**Mail This Coupon Today**

**COLONIAL STUDIOS, INC.**
**Dept. 28-C, White Plains, New York**

Please rush samples and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

If writing for an organization, give its name_____

COLONIAL STUDIOS, INC., Dept. 28-C, White Plains, New York

# IF YOU GET A STUNNING $10.98 DRESS WITHOUT PAYING 1¢

## ...will you WEAR and SHOW it in your community?

**WEAR AND SHOW THESE DRESSES TO YOUR FRIENDS**

Think of making money wearing the latest new styles, and telling a few friends about them. It's all like a wonderful dream come true—and it can happen to you.

**GIVE INFORMATION on COLORS, SIZES, FABRICS, STYLES**

Whenever you're asked about the new skirts, the latest sleeves and necklines, you'll have all the answers. You need no previous experience or training whatever!



**GET CASH REWARDS FOR YOUR FRIENDS' SELECTIONS**

You can receive cash rewards in addition to dresses. For every $30.00 you earn in a month, you get a charming $10.98 dress besides.

Shimmering "Antique Taffeta" for gay evening wear!
Tucks for Juniors! A Couture Crepe in Lipstick Red.
Only Two of 350 Styles You'll Choose From.

Would you like to wear our pretty frocks and show them to friends and neighbors? Through our excitingly different Introductory Plan, you can get your own dresses—a complete wardrobe—without paying a single cent of your own money. Not only do you earn dresses for yourself and your children without paying 1¢; you can make up to $100 in a month (or even more) for selections your friends make from our presentation of over 150 glorious styles.

Everyone who sees our dresses falls in love with their exquisite styling, lovely fabrics, fine workmanship, and the rich all-'round quality at such moderate prices. So we want women all over America to see our dresses—not on models, but on average women of all ages, shapes and sizes.

### NO OBLIGATION—NO EXPERIENCE!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address, age and dress size on the handy coupon. Paste it on a postcard and mail. You will receive what you need to get started—and without charge of any kind. But hurry—first come, first served.

**FASHION FROCKS, INC.**

**Dept. T-3185 • Cincinnati 25, Ohio**

In Canada, write 2163 Parthenais, Montreal, P. Q.

**PASTE COUPON ON POSTCARD—*MAIL TODAY!***

**FASHION FROCKS, INC.**
**Dept. T-3185, Cincinnati 25, Ohio**

Yes, I'd like to be one of the women who get the chance to wear and show your lovely dresses in my community. Please send me everything I need to get started, without obligation.

*Name*_____

*Address*_____

*City & Zone*_____ *State*_____

*Age*_____ *Dress Size*_____

In Canada, mail coupon to 2163 Parthenais, Montreal, P. Q.

# People "Go Crazy" Over These New Kinds of Greeting Cards

**FAMILY Christmas Box**
Truly *personal* and *different* — name-imprinted, made specially for families.

**Secret Pal Cards**
These cards are signed "Your Secret Pal" *until the last and revealing one!*

**New Stationery**
New Ideas in "Personalized" and Decorated Stationery, Correspondence Cards, etc.

**Regal DeLuxe SLIMS**
New "tall and narrow" beauties that say "Merry Christmas" the smart way!

## NO WONDER FOLKS

# Make Good Money

**"How it Has Helped Out"**
"I'm no salesman. I just get permission to *show* the cards! The other day I got *one* order for $17.45. How it has helped me out!"
—*Mrs. Bill Withington, Wis.*

**20 Boxes in 2 Hours' Time**
"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes in about two hours."
—*Bernice Johnson, S. D.*

**$15 in Orders in 1½ Hours**
"On first afternoon I sold $15 worth in 1½ hours. Now sales are 3 times better."—*Mrs. R. Kurtz, Wis.*

**$40 Worth in Half a Day!**
"I received orders for $40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."
—*Mrs. J. H. Powers, Jr., Ky.*

**Has Fun Earning At 14**
"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—$5 to $18. Am saving up for college."
—*Carol Anger, Calif.*

***without taking a job or putting in regular hours . . . AND WITHOUT EXPERIENCE. Why not try it yourself?***

WHEN you show cards as new and unusual *as these Doehla ones*, you'll find it easy to make good money *all year 'round!* For the Doehla line of greeting cards is the most *complete*, most *wanted* line now being shown in American homes!

Your friends, relatives and neighbors will love the richly beautiful designs, the warm, glowing colors, the exciting new features. They send cards of various kinds *all through the year.* And the popular Doehla box assortments contain cards for Birthdays, Sympathy, Get Well, Toycards, New Baby, Christmas, Anniversary, Valentine, Secret Pal, Gift and Thank You, etc. Yes, even gift wrappings and ribbons, imprinted stationery, gifts, and novelties—*Doehla has them all!*

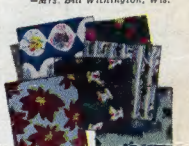
**IF YOUR CHURCH** or club wants to raise funds all year 'round—write for our guide for groups, sample kit, on approval. Give your name; the name and address of organization; name of person in charge of fund-raising.

### *Your Friends Get a Bargain*

By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get fine cards for less than *ordinary* cards cost in stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

### *You Make Money*

Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make as much as 5¢ on each box ordered. Soon you have $50, $100, or more, to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.



**Handsome Gift Wrappings**
Beautiful Christmas designs, in rich colors. Fine quality paper—with special seals matching the wrappings.

## FREE SAMPLES
### *Yours to Keep!*

Mail the Free-Trial Coupon below—NOW. We will send you everything you need to begin making money right away. Gorgeous sample assortments on approval. Complete details about excellent profits. Also, Free samples of exciting new "Name-Imprinted" Christmas Cards which you may keep. Mail coupon *now! HARRY DOEHLA and ASSOCIATES*, Studio M-189, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif. (*Address one of these three offices most convenient to you.*)

**Talking Book**
"Velvet Eyes"—easy to sell as gift for small children. When book is opened the Baby actually says "*Ma! Ma!*"

## MAIL FREE-TRIAL COUPON - NO MONEY OR OBLIGATION

**HARRY DOEHLA AND ASSOCIATES, Studio M-189**
(Address any one of these 3 offices) { NASHUA, N. H. / ST. LOUIS 1, MO. / PALO ALTO, CAL.

Please rush samples of All-Year-'Round and Christmas assortments *on approval*, FREE samples of your new "Name-Imprinted" Christmas cards, and FREE book about your money-making plan. I will return the assortments (without cost or obligation) unless I find that merely showing them to other folks can provide me with an easy way to make extra money.

Name _____ (Please PRINT)

Address _____

City _____ State _____

### *One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:*

**Boulevard Art Publishers**
Chicago 4, Ill.

**Iva E. Brundage & Sons**
Detroit 4, Mich.

**Capitol Card Company, Inc.**
New Orleans 12, La.

**Columbia Card Co., Ltd.**
Dallas, Texas

**Harry Doehla Co.**
Nashua, N. H. & Palo Alto, Cal.

**Greetings Unlimited**
St. Paul & Minneapolis, Minn.

**Hye-Quality Card Co., Inc.**
Kansas City 6, Mo

**Imperial Greeting Card Co.**
Los Angeles 13, Cal.

**Midwest Card Co.**
St. Louis 1, Mo.

**Western States Card Co.**
Denver 4, Colo.